How to create a booktrailer

Understand the Book
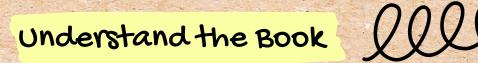
Before you begin creating your trailer, it's crucial to understand what your book is about. Identify the key themes, characters and plot of your book.

Write a Script

Start by writing a script for your book trailer. Keep it concise and engaging, focusing on the most captivating aspects of your book. Include a brief summary, intriguing snippets from the story, and compelling quotes.

Create a Storyboard

Lay out your visuals and script in a storyboard format to plan the flow of your book trailer. This will help you visualize how each element fits together and ensure a smooth transition between scenes.

Choose Music and Select Visuals

Gather visuals that complement your book's themes and storyline. This could include images, videos, animations, or illustrations. Select background music that sets the mood for your book trailer. Make sure the music enhances the overall impact of the visuals and aligns with the tone of your book.
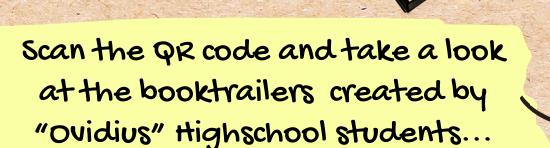
Add Text, Effects and Voiceover

Incorporate text overlays to highlight key points or quotes from your book. Experiment with different effects, transitions, and animations to make your trailer visually appealing and dynamic. Consider adding a voiceover to narrate your script.

Remember!

...keep your book trailer short, typically between 1-3 minutes, to maintain viewer engagement. And don't forget to encourage viewers to read the book !

Scan the QR code and take a look at the booktrailers created by "Ovidius" Highschool students...

...and join us for the "Digital stories" competition!